

## Why use CPNI's *Personnel Security* animations?

CPNI's *Personnel Security* films are one-to-two minute, light-hearted animations, for people new to personnel security. The first three are aimed at managers, the next two are for all staff; and the last is for anyone making strategic decisions based on people-risk, such as HR, IT and security managers. Upload the films to your intranet or internal message boards or show them on management, security or induction training courses.

### ***Fly in the Ointment – management responsibility for employee risk***

This film illustrates how personnel security issues can damage an organization, its operations, reputation and profit. It gives the message that managers are responsible for dealing with staff security issues, should lead by example and take any necessary action to deal with such issues.

### ***You Choose – effective management***

This film focusses on the link between insider activity and disgruntled employees, lifestyle vulnerabilities and poor organizational factors. Good managers are more likely to intervene before an insider act occurs.

### ***One Small Step – security measures needn't cost the Earth***

Also focussing on the insider threat, this film shows managers that small, inexpensive changes to organizational culture can significantly improve the effectiveness of existing security measures.

### ***Your Company Needs You – who's responsible for security?***

This film shows that everyone is responsible for security. It highlights some common physical, IT and personnel security weaknesses, and suggests seeking more information from your own security team.

### ***People, People, People – you are your company's greatest asset***

This film, also for all staff, tells the true story of a diamond thief, who used social engineering to undermine physical security measures. An employee's behaviour can strengthen or weaken security.

### ***Risky Business – proportionate response to risk***

This film illustrates the importance of making proportionate risk management decisions by undertaking personnel security risk assessments.

*Deciding what is a proportionate response to risk...*



*Staff may be vulnerable to social engineering.....*



The films can be downloaded from the CPNI website, CPNI YouTube or in hard copy from [enquiries@CPNI.gov.uk](mailto:enquiries@CPNI.gov.uk).