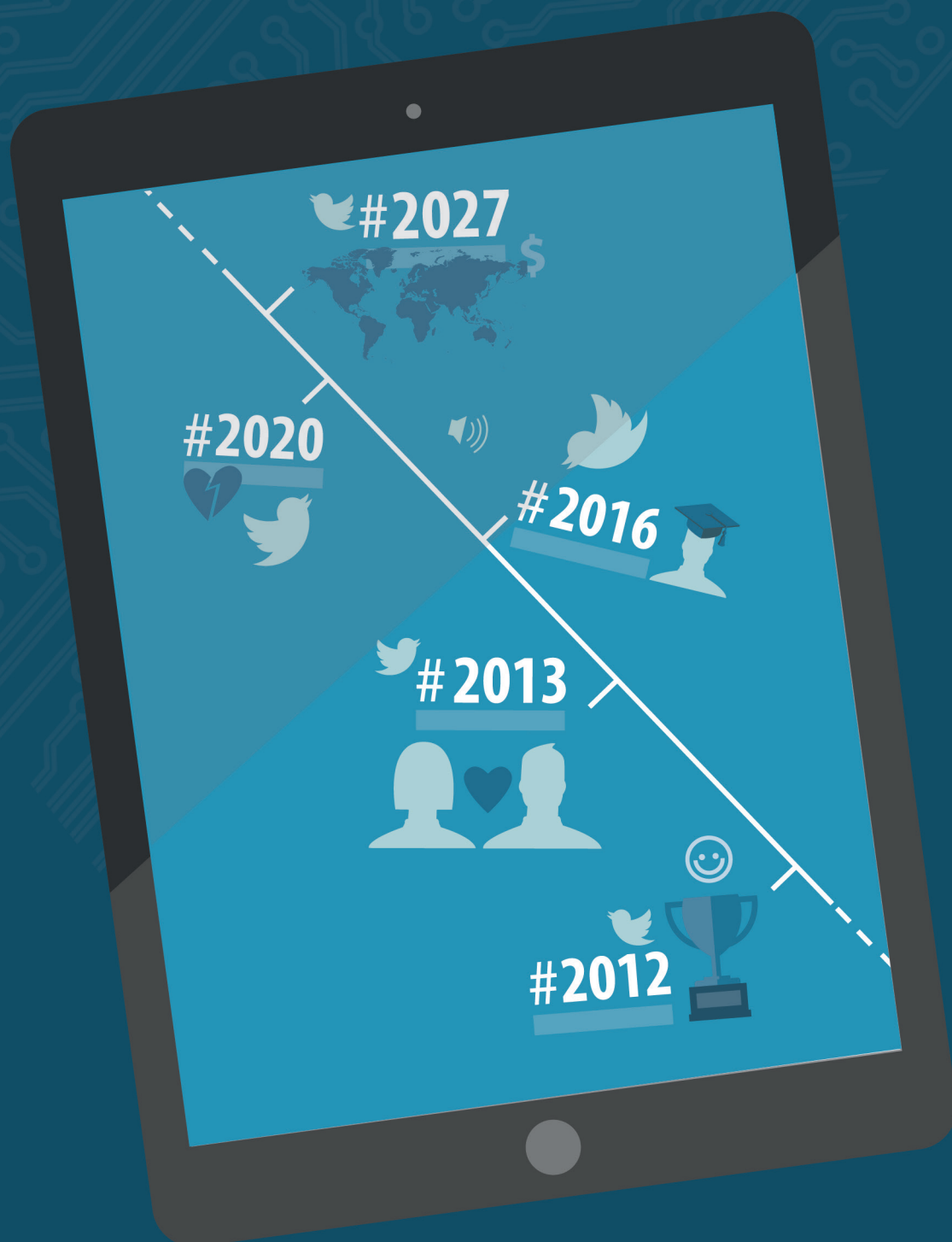


# You are what you tweet.



Once something's on social media it's there forever. It can be accessed – and exploited – by anyone, anywhere. Be careful what you post online.

**Own it, shape it, monitor it.**

For more guidance on looking after your digital footprint, visit the intranet today.

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